



Location World

Peter Hawkins
HERE Technologies | August 2017

Stronger with partners

here



Pioneer



Tencent 腾讯



NVIDIA

NAVINFO
四维图新



Audi

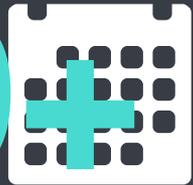


HERE in numbers

200 
Countries mapped

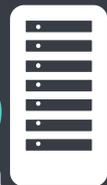
5 Billion 
records per month
by thousands of
expert communities
and developers

7,000 
Employees in 56 countries
focused on delivering the world's best
map and location technologies

30 
Years of experience
transforming
location
technology

Probe points / month
105B 

HERE Maps on board of
100M
vehicles and counting

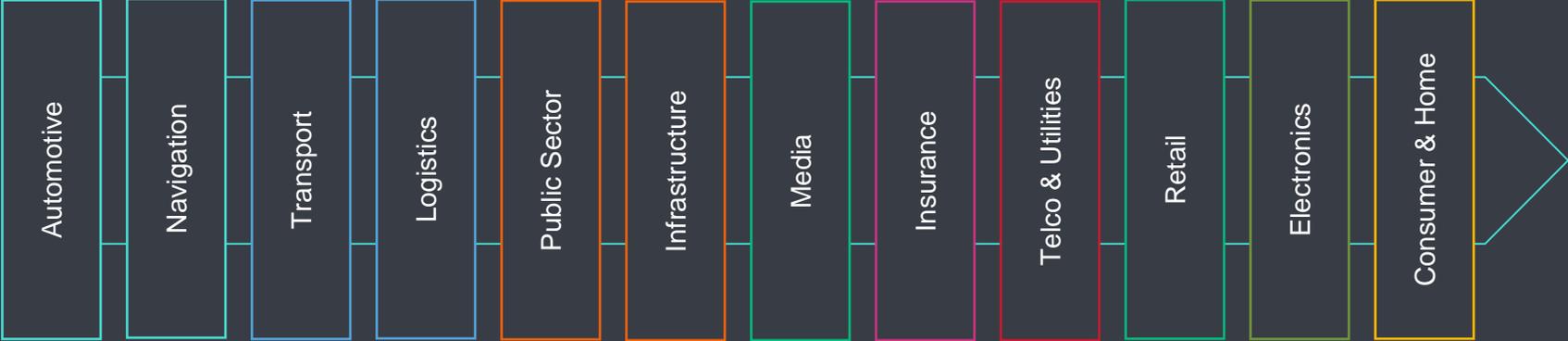
28 
TB map data collected
per day

400 
HERE cars
collecting
data for
our
maps

A strong customer base



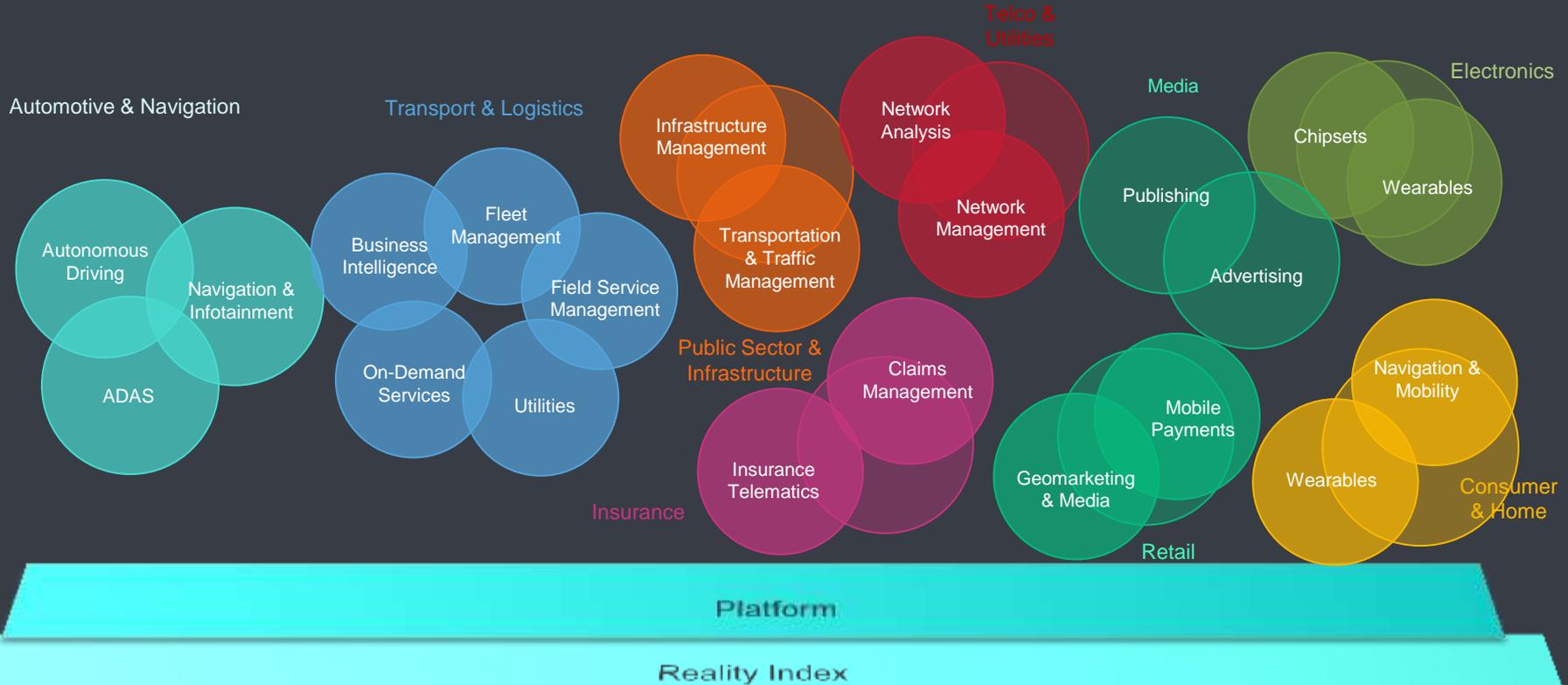
The HERE Open Location Platform opens new opportunities for all industries



Platform

Reality Index

HERE as basis for a strong and far reaching ecosystem



Managing the explosion of sensor data



HERE Reality Index™

Location & POIs

Beyond roads

Things

People

Spatial/aerial

Terima Kasih
Thank You



here

The logo for 'here' features a teal triangle pointing upwards and to the right, positioned to the left of the word 'here' in a white, lowercase, sans-serif font. The background consists of dark grey and black geometric shapes.

here