

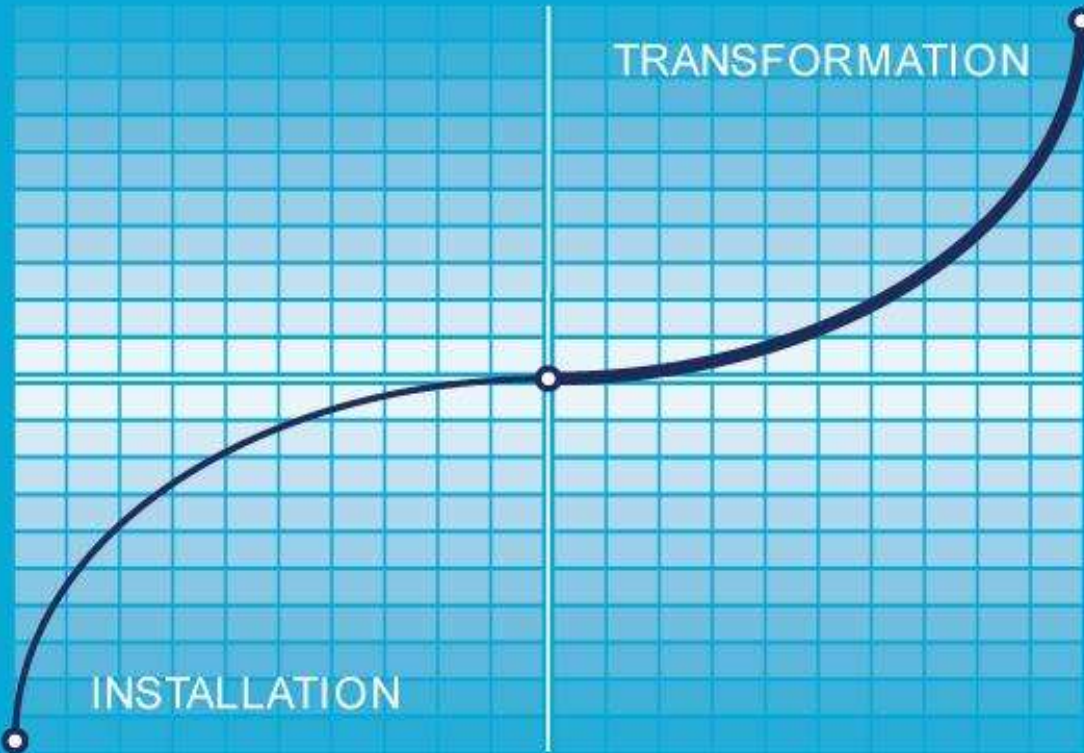
# The value of geo for national & regional development

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# GENERAL PURPOSE TECHNOLOGIES



- › Foundation for innovation
- › Broad applicability
- › Transforming society



MOBILITY - BROADBAND - CLOUD



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## Investing in science, research and innovation

£11m raised by Geovation members  
19 postgrads at 11 universities



## Developing Skills

Access to OS data in education  
delivers a labour market wage  
premium of £360m



## Upgrading Infrastructure

Support for HS2, COBR  
Resilience Direct, Digital Built  
Britain programme, BIM, 5G



## Supporting businesses to start and grow

Over 700 Hub members  
16 free data products



## Improving procurement

Simplified licensing for  
innovators and partners  
New supply chains set up



## Encouraging trade and inward investment

A high quality data asset  
makes the UK attractive  
eg trialling CAVs



## Delivering affordable energy and clean growth

High quality addressing  
reduces road hours



## Cultivating world-leading sectors

e.g. Satellite Applications  
UAV/HAP and GNSS  
infrastructure



## Driving growth across the whole country

Detail, authority, consistency, and currency nationwide  
'Pathfinders' in North West and South Coast



## Creating the right institutions to bring together sectors and places

Replicable demonstrators in  
Bournemouth and Manchester

Smart  
places

Smart  
people



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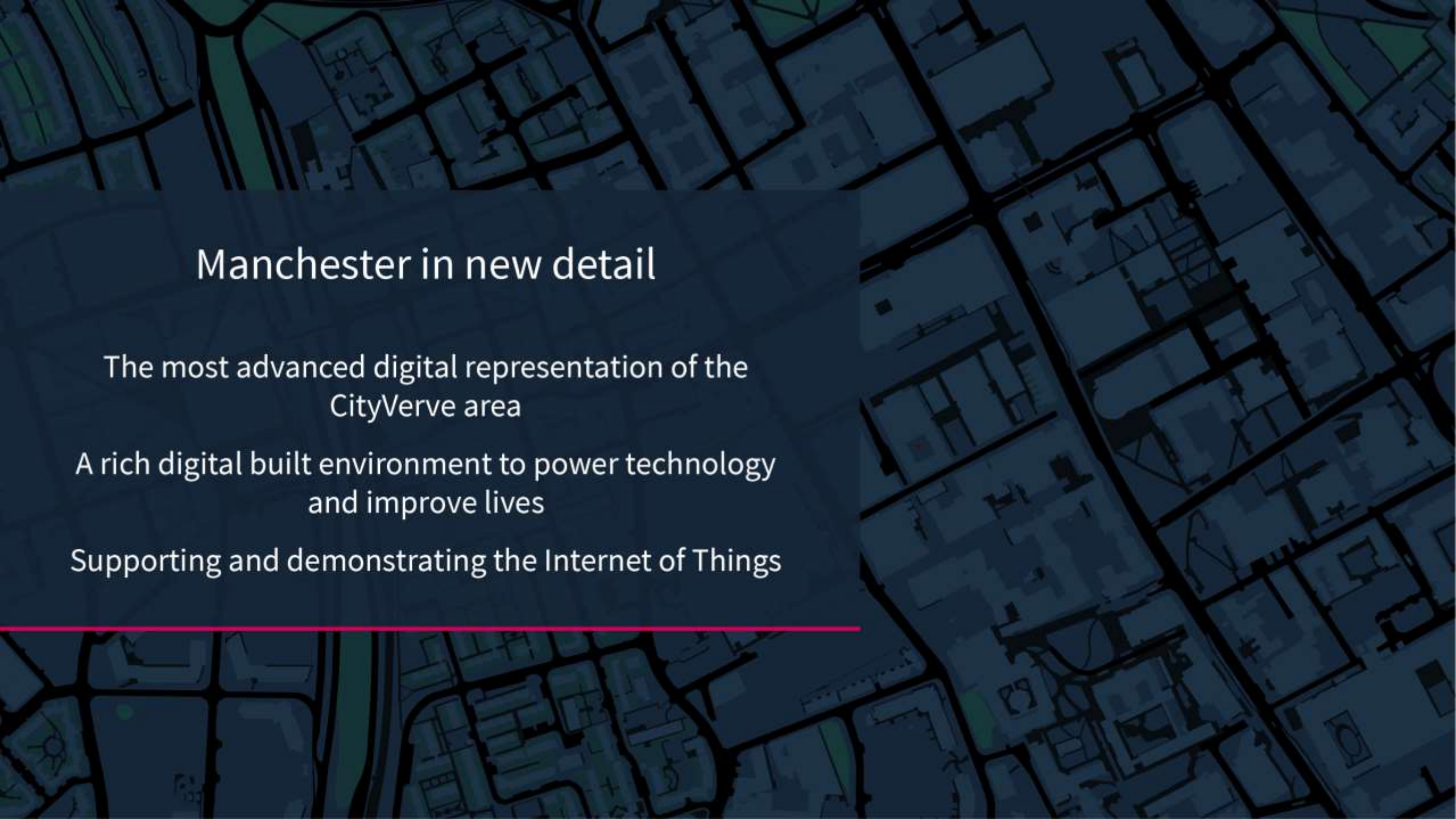




Smart. Innovative. Inspiring. Manchester.



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## Manchester in new detail

The most advanced digital representation of the  
CityVerve area

A rich digital built environment to power technology  
and improve lives

Supporting and demonstrating the Internet of Things

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## 40,000+ FEATURES

Height and number of street-side assets and furniture, roads and markings, pedestrian crossing, traffic lights, post boxes, trees, billboards, lampposts, paving, traffic islands, parking meters, disabled spaces, permit holder spots, speed cameras, bus stops, cycle paths, advertising boards, bus and tram lanes.

## 135 DAYS

3D geospatial dataset of buildings, roads, rail, waterways, green spaces etc. and other significant urban features and their attributes.

## 8 DATA CAPTURE EXPERTS

Capturing new and enhancing existing 2D and 3D data. Validating and attributing all feature data extracted from imagery. Augmenting the attribution with information that can only be determined at source.

## 2 REALITY CAPTURES

4cm and 12cm resolution aerial imagery capture. Photogrammetric tools used to extract a 3D textural mesh model. Imagery and point cloud data captured to support innovative VR and ground based mobile mapping.



An aerial photograph of a city street grid with various data overlays. A semi-transparent dark blue rectangle is positioned in the center-left, containing white text. The background features a grid of streets, with some areas highlighted in green, orange, and blue. Numerous small, colored dots (green, blue, red) are scattered across the map, particularly along the street lines. The overall image has a dark, high-tech aesthetic.

## A unique view

Combining this new information with OS MasterMap  
creates a unique view

This enables innovation and creates compelling opportunities  
for Smart Cities and IoT





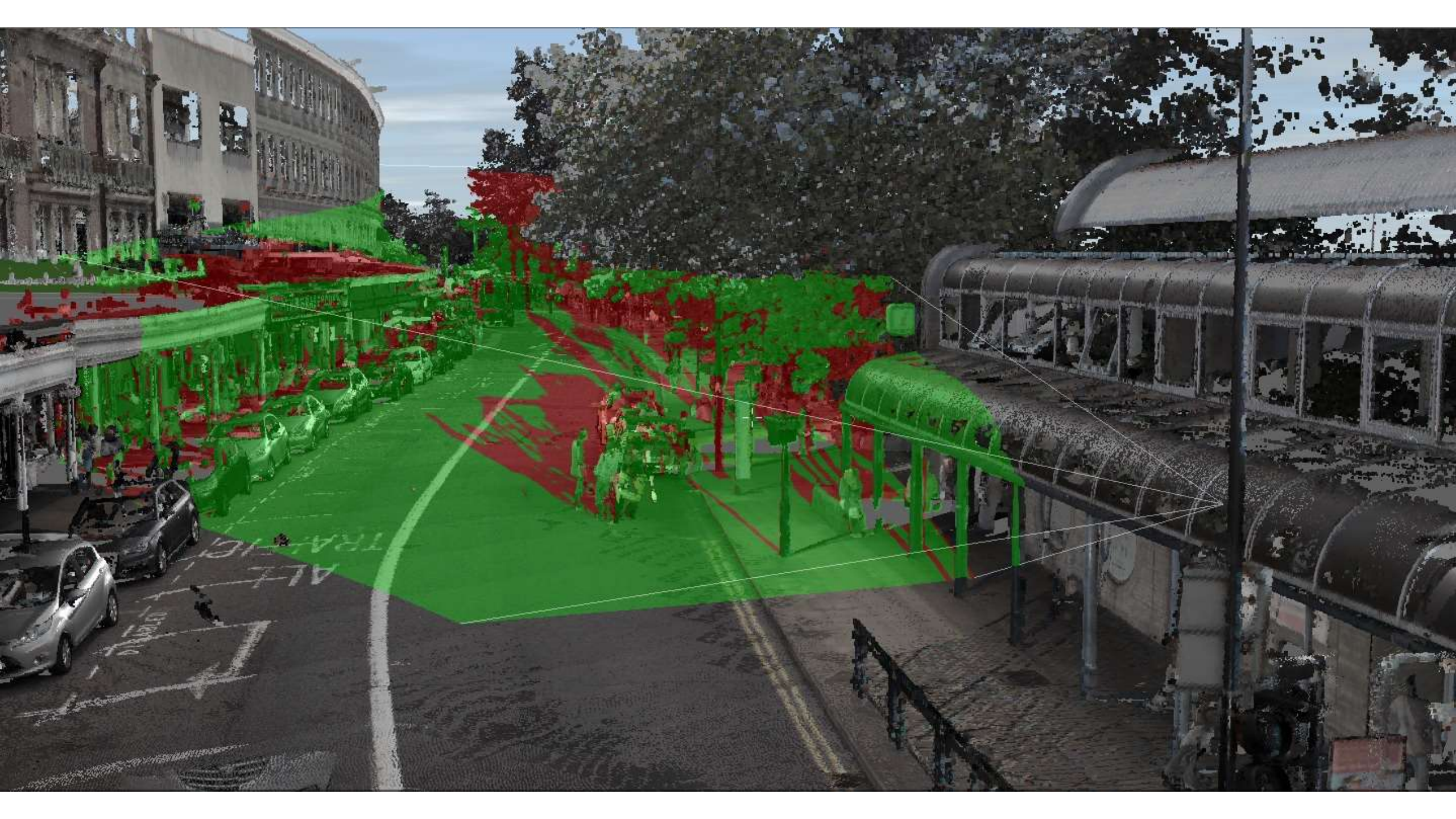
## Geospatial framework

Connecting your data to our accurate, reliable geospatial information creates new opportunities

Creating connections to other information sources unlocks the value of location based data

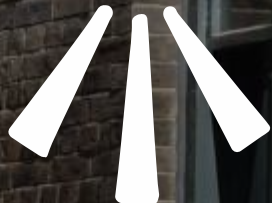
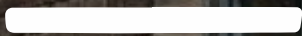
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# GEOVATION



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HM Land  
Registry



# GEOVATION

- An **OS initiative** in association with **HM Land Registry** supported by leading organisations from across the geospatial industry.
- Partners contribute a mix of cash and in-kind benefits.
- Co-located in the **Urban Innovation Centre**, alongside the **Future Cities Catapult**

## Funding Partners



## Service Partners





# ACHIEVEMENTS TO DATE

- Launched on 2 July 2015
- 950+ community members
- 40 company members
- Total external funding raised for Geovation members > £11M
- >80 new jobs created by Geovation companies since we opened



**“Geospatial information is  
General Purpose Technology”**

**Tera Allas, McKinsey Institute**





Thanks – any questions?

