

# **Selfies Save Lives**

**Digital Strategies for Flood Response in Indonesia**

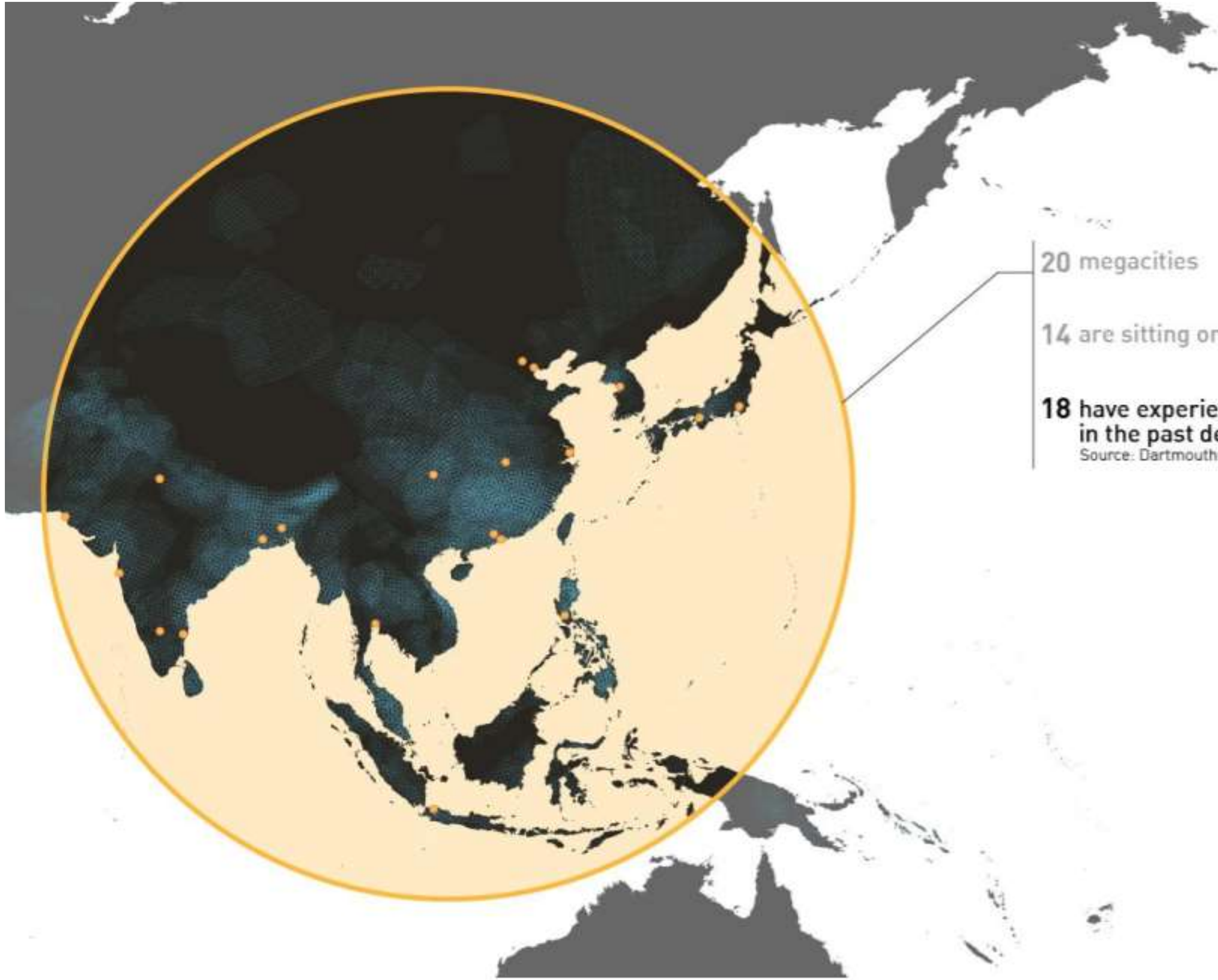
A young girl with dark hair and a brown shirt is looking towards the camera. Behind her, a woman wearing a dark hijab is looking at a blue smartphone she is holding. The background is blurred, suggesting an outdoor setting.

79 Million

People using Social Media  
in Indonesia

2016





20 megacities

14 are sitting on river deltas

**18** have experienced flooding  
in the past decade

Source: Dartmouth Flood Observatory



Jakarta, 2013

A lighthouse stands on a rocky island in the middle of the ocean. The sky is filled with heavy, grey clouds, and the water is dark and choppy. The lighthouse is a tall, white, cylindrical tower with a lantern room at the top.

# Jakarta Flood

(n) event tahunan yang di gelar untuk  
menyadarkan masyarakat agar peduli  
terhadap lingkungan



10 KAPPA BANGUNAN  
JL. RAYA JATINEGARA BARAT NO. 9 JAKTIM



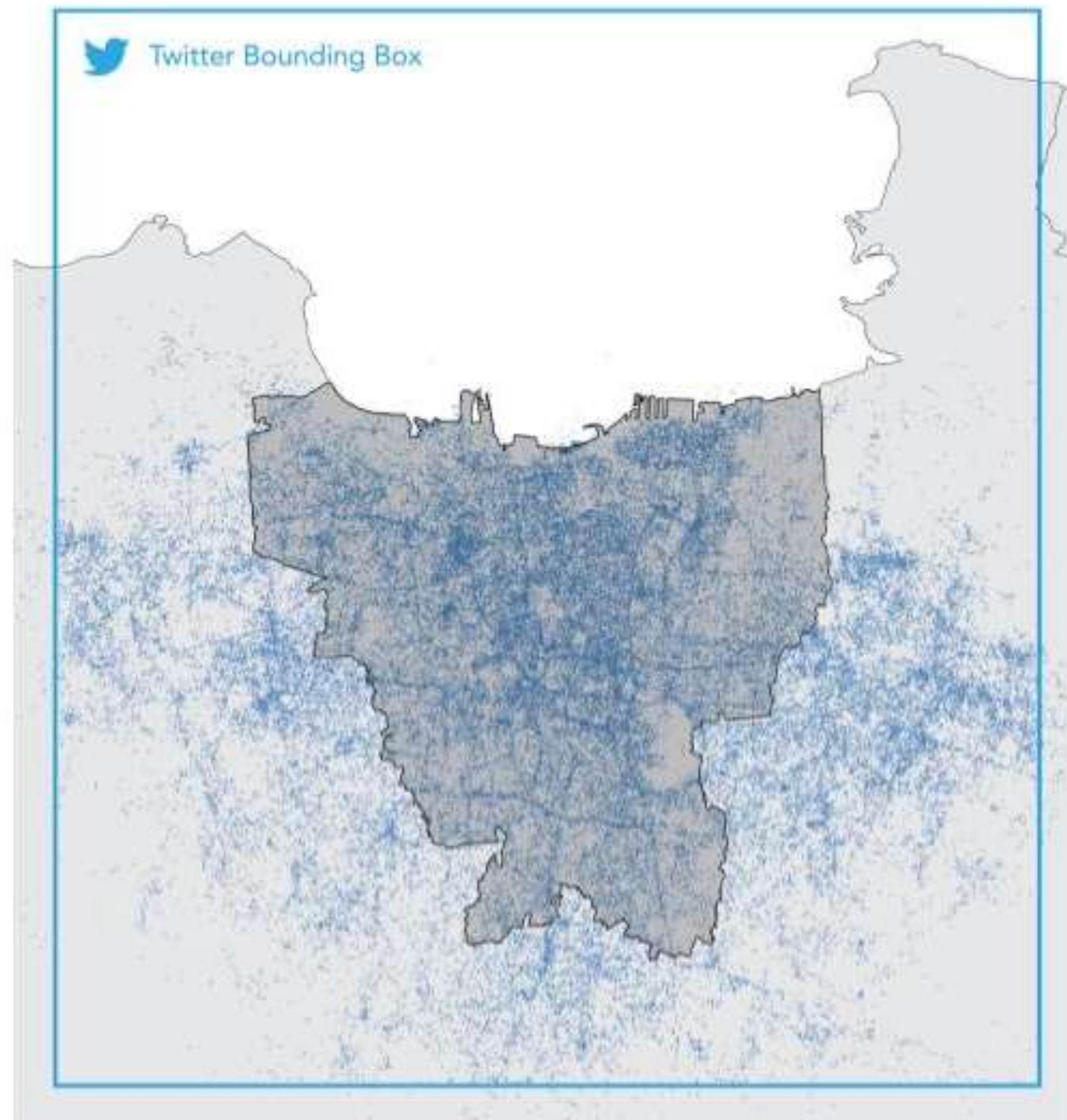




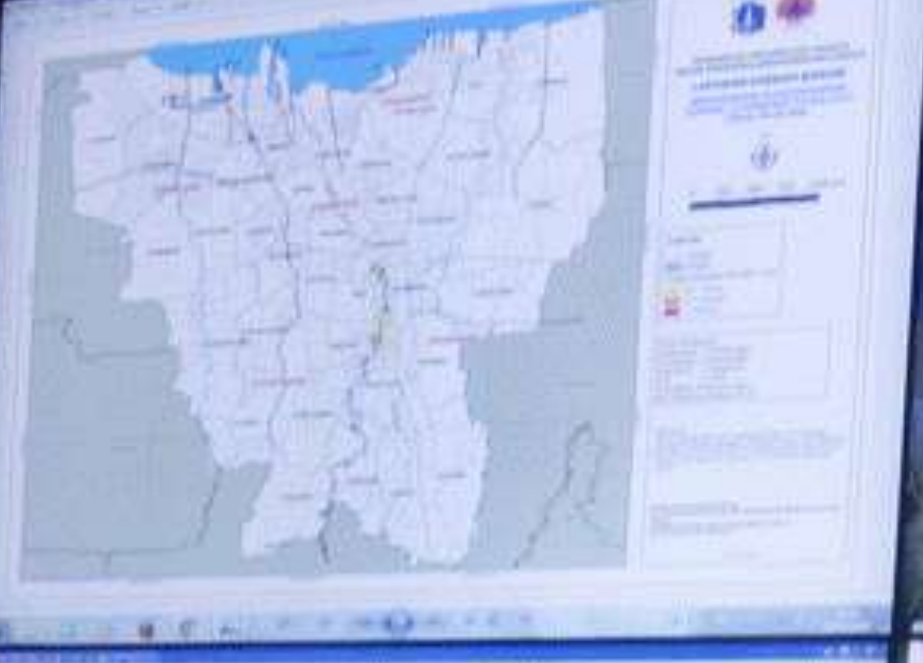
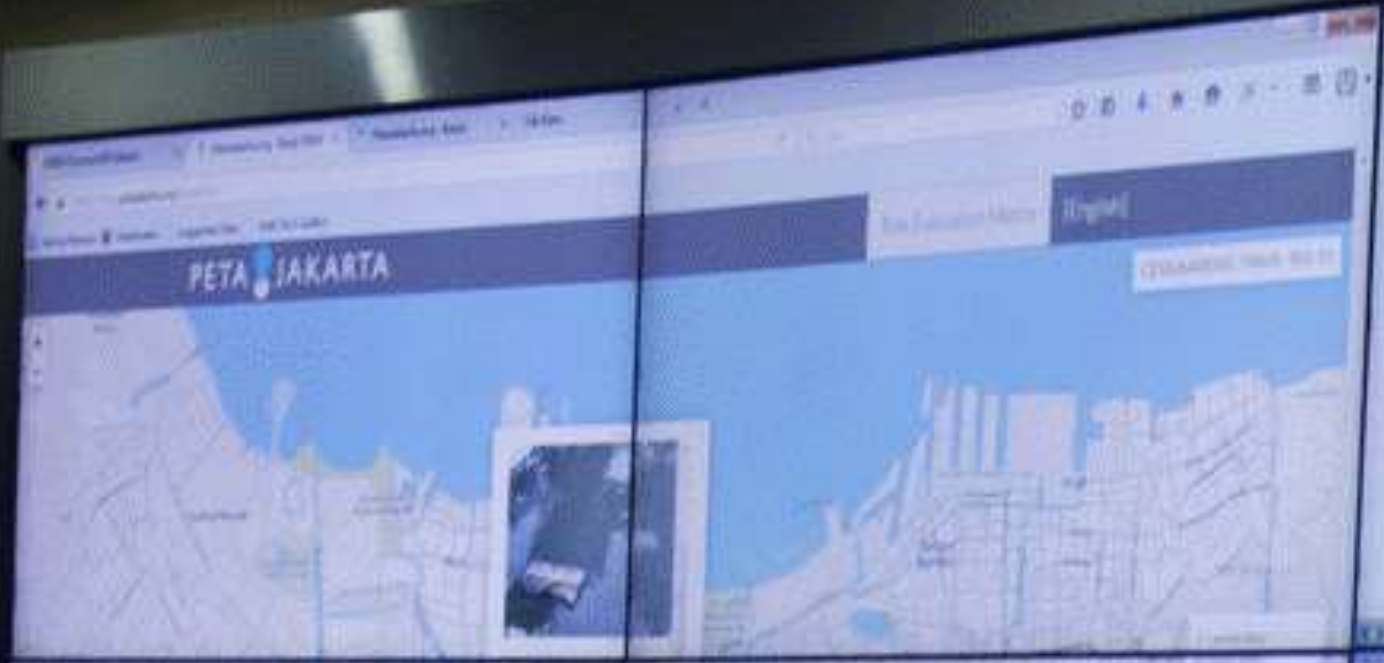
Bank Windu













*Information is the most important resource in a disaster.*

— Harlan Hale, OFDA Regional Advisor, USAID



EVERYTHING'S COMING UP MILHOUSE