

25-27 NOVEMBER 2014 Hotel Mulia Senayan, Jakarta, Indonesia

Theme: Geo-Driven Development





Asia Pacific at a glance...



By 2030, demand for water is

anticipated to exceed

supply by 40% in Asia



Asia Pacific contributes 46% of global energy production



8% of the total land area used for agriculture.



54%of Asia's population will be in urban areas by 2050.



More than **60%** of the region population is working in agriculture, fisheries and forestry, the sectors most at risk to climate change

INTRODUCTION

Over the years, Asia Geospatial Forum has established itself as the most premier and sought after conference and exhibition on geospatial technology and applications in Asia Pacific. The conference welcomes about 800 high profile delegates from policy makers, technology providers, end-user segments and academic communities across the region every year. With a rich programme agenda comprising plenary sessions, parallel events and technology tracks, the conference offers tremendous scope to enter into discussions and develop know-how in the geospatial key disciplines.



Theme "Geo-Driven Development"

With the theme "Geo-Driven Development", Asia Geospatial Forum 2014 shall delve into the immense scope and the very critical role of geospatial technology across various sectors that contribute to development of the region. Covering a wide variety of verticals, ranging from agriculture, land, mining, energy, transportation, infrastructure, disaster management and many more this three-day forum will serve as the ideal platform to explore the latest technologies and gain first-hand views and opinions from the global experts to foster growth. The Forum will be a confluence of policy-makers, geospatial practitioners, public administration, end-users, and academia facilitating deliberations and discussions to further the role of geospatial technology in nations' development



CONFERENCE PROGRAMME

PLENARY SESSIONS



The plenary sessions will bring together thought leaders from government, user agencies, multilateral organizations and industry to share their insights on the current and future trends of geospatial technology, pertaining to the theme "Geo – Driven Development."

Themes for Plenary sessions are:

- Vision and Policies defining Geospatial Industry
- G-Innovation & G-Tech
- Public-Private-Academia Partnership (PPAP) – Key to Success

SESSIONS ON USER SEGMENTS

- 🗸 GeoAgri
- GeoElectricity
- ✓ GeoMining
- GeoLand
- Transport Infrastructure
 Marine & Coastal Zone Management
- GEOSS

TECHNOLOGY TRACKS



세 HEXAGON

Trimble

The tracks shall advocate on educating audiences not only on the latest products, but also the best solutions in their respective domains. Through these tracks, audiences will get firsthand demonstration of the new technologies available in the market.



2/3 of the world's one billion hungry reside in Asia Pacific.



7 of the world's 10 countries most vulnerable to climate change and disasters in the world are in Asia Pacific.



Indonesia is the world's **7th** largest gold producer.



628 mil people in Asia are without access to electricity.



750 mil people aged 15 to 24 years old live in Asia Pacific region, comprising 60% of world's youth.

EXCLUSIVE SESSIONS

One Map, One Data

Indonesia is one country to realise that to achieve the most effective results in their development programmes, geospatial data should be properly leveraged by organisations. Considering the view, Indonesia's NSDI journey began with the establishment of the Geospatial Information Act on 21 April, 2011. The passage of this act has three main advantages: increased access to reliable information, geospatial more effective delivery of geospatial information, and the ability to use that data throughout the country, it supports more efficient administration, especially in eliminating duplicate sets of the same data, thereby allowing agencies to reduce the cost of producing maps. Following the same path, Indonesia is coming up with One Data policy, which will further streamline the processes and framework and lead to national development.

This session is dedicated to Indonesia, highlighting its extraordinary initiative of bringing and compiling relevant spatial data from major ministries/users.



Geospatial Vision & Policies for APAC region

In response to the growing needs for timely and accurate geospatial information for national development, countries are building a strong foundation for their geospatial infrastructure and regulatory framework. Creating a successful geospatial policy is a highly challenging management task, and the most important element lies, not at the technical level, but rather in establishing effective coordination and infrastructure management in order to realise the full potential of geospatial information and the underlying technology, and to make it accessible to and effectively used by a broad range of users. As a result, many countries are developing national policies and practices that formalize the ways in which their geospatial data can be shared, used, and disseminated. **This full day session is dedicated to discuss on:**

- Need for Geospatial Vision and Policies for APAC Region
- Challenges in implementation of policies
 - Related Success Stories



GeoCapacity

In the Asia Pacific region, most governments have made the applications of geospatial technologies mandatory in several areas which has given a boost to the development of GI-sector and generated huge demand of highly skilled GI-professionals. The situation raises good hopes but also concerns for its sustainable growth and brings up several questions focussed on the capacity building processes.

GeoCapacity session will bring together the geospatial academia, industry and organisations to a common exchange platform for discussing the lessons learnt, sharing the best practices and debating for framing the future course of action. The forum involves the participation of students and professors from various educational institutions, prominent professionals from government and private organisations as well as the executives from leading GI industry.

Asia Geospatial Excellence Award

In order to recognize and encourage efforts in the field of geospatial industry, Geospatial World, Magazine published by Geospatial Media & Communications has been conferring awards and recognitions for exemplary innovations and practices in the global geospatial industry. These prestigious awards will be categories into:

- Geospatial Application Excellence Awards
- Geospatial Technology Innovation Awards
- Geospatial Policy Implementation Awards

Exhibition

Be a part of the dynamic business platform featuring top brands in geospatial industry, prominent service providers and users from across the globe.

Asia Geospatial Forum 2014 exhibition offers:

- Exhibition by industry leaders, showcasing cutting-edge technology available in the market
- First-hand consultation with well known solution providers on current and future best practices in geospatial
- High quality audiences from across the region representing diverse user segments
- Spacious networking area for business interactions
- Exclusive networking site for the exhibitors and participants during the exhibition

Exhibition Fee: USD 500 per square meter

Write to exhibition@geospatialforum.org for sponsorship and exhibition related queries

Registration

The conference registration fee is inclusive of:

- Access to the main conference program and exhibition for 3 days
- Subscription of regional monthly newsletter
- Tea/Coffee and Lunches for 3 days
- Literature kit

| Delegates | Registration Fee (USD) |
|-------------------------------|------------------------|
| Government/Private | 500 |
| Institution/University | 300 |
| Exhibition Visitor (Per day)* | 50 |

Group Discount: A group discount of 10% shall be offered for a group of 5 or more delegates registration from the same organisation. Institution/University delegate are not eligible for any discount.

Write to **registration@asiageospatialforum.org** for registration related queries.

Asia Geospatial Forum 2014 Secretariat

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